



Value Added
Reseller



2019 - 2023



Appogee Holds Q4 2023 Company Summit, Celebrates 5th consecutive year on Inc. 5000

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Appogee, an Apple exclusive Value Added Reseller (VAR) servicing enterprise and higher education clients, held their Q4 2023 Company Summit last week at their headquarters in historic downtown Greenville, NC to set their 2024 vision and growth strategy.

“Planning collaborative sessions such as this summit allows for strategic alignment and prioritization of future goals, which has lead Appogee to be named to the [Inc. 5000 list](#) of the fastest growing privately held companies consecutively from 2019 – 2023,” said Ryan Surette, Vice President of Sales.

Premier sponsors included [Apple](#), [Ingram Micro](#), [Kandji](#), and [The Joy Factory](#). Representatives from each company engaged with Appogee’s team to highlight their latest technologies, market research, programmatic offerings, persona identification, recycling, and carbon neutrality.

Appogee plans to expand their nationwide coverage model for closer alignment to customers regionally while increasing the breadth of their services portfolio to continue delivering innovative solutions.

“Despite a slowing economy, we have continued to invest throughout 2023,” said Kristie King, Appogee’s Co-Founder. “We have experienced a significant growth in headcount, invested in our systems, and further grown the services sector of our business to properly plan for our clients’ continued Apple technology needs in the years to come.”

About Appogee:

Appogee exists to serve corporate and higher education customers so they succeed with Apple in the best way possible. We are the sole Apple-only Value Added Reseller in the market led by Apple veterans with more than 20 years of Apple Enterprise experience. Appogee is a Women’s Business Enterprise National Council (WBENC) certified company and has been featured on the Inc. 5000 list for 5 consecutive years.

